



Twenty-Minute Lifestyle

Redhawk Announces the commercial name for 1st township as “Redhawk City”

Denver, October 29, 2007:

Redhawk announced today that they have are naming their first project in Hyderabad as “Redhawk City”. Redhawk recently announced that the first township will be built in Hyderabad, India’s 5th most populous city. The city is the largest contributor to the state's gross domestic product, state tax, and excise revenues. The workforce participation is about 29 percent. Hyderabad has witnessed remarkable growth in the real estate business, thanks to a predominantly information technology-driven boom in the 1990s and the retail industry growth over the last few years which have spurred significant commercial activity.

Bipin Agarwal, CEO, commented that, “When we launched the company and project, we created a vision for a “Twenty-Minute Lifestyle”. As we make progress towards making this a reality, we recognize the need for developing the Redhawk brand and also aligning our portfolio for future projects. Keeping this in mind, we will transition to call our first project “Redhawk City”.”

In the beginning the company labeled their first township “Vishadh Park” but is transitioning the township name to “Redhawk City” to align its branding within the Indian real estate market.

Redhawk plans to build a series of similar micro-cities over time, each will span 600 to 1000 acres of land, 1 to 1.5 square-mile areas. All townships will cater to the local markets and workforce, while drawing an array of business types and demographics.

About Redhawk Investments Group

Redhawk Investments Group, located in Denver, Colorado is in the business to assist in the development of real estate opportunities in India. Its purpose is to help develop real estate parks in India for the global services industry. The group conjoins the tremendous opportunity in the Indian real estate market and the need for financial services companies to develop a presence in India, in order to cater to local markets and develop the companies’ global back offices. Redhawk Investments Group has developed a plan for building the first “Twenty-Minute Lifestyle” community of captive global services centers for about twenty thousand employees along with residential, healthcare, retail and recreational facilities for the employees and their families all within a twenty-minute radius. This lifestyle will provide clients with additional 30 % savings through lower turnover, higher employee engagement, better training opportunities and superior customer service.