



## Twenty-Minute Lifestyle

### Redhawk Announces 30% increase in Quality of Life Index

Denver, February 21, 2008:

Today, Redhawk releases a Quality Index for their "Redhawk City" project in Hyderabad. The Quality of Life Index is an industry defined technique to score places for community living. One of the well known indexes is the Calvert-Henderson Quality of Life Indicators/ International Living, which provides defined criteria to allow communities to focus on the right levers for its base of people residing. Bipin Agarwal, CEO, commented that, "We have always been focused on lifestyle and creating an environment that allows our community a balance between their professional and personal lives. Our "Twenty-Minute Lifestyle" approach shows a minimum of 30% increase in the quality index criteria." Redhawk is currently reviewing their criteria with a number of industry professionals and plans to promote this in its upcoming media tour, and also share it with financial investors.

#### Quality Index

Criteria	Redhawk Score	Normal Offshoring Score	Comments
Education	80	60	Availability of Education Facilities
Environment	75	55	Eco friendly environment for living/ working
Health	75	60	Availability of health facilities
Infrastructure	85	40	Available infrastructure for living/ working
Public Safety	70	60	Safety for living/ working conditions
Recreation	80	60	Availability for recreation facilities
Housing Costs	80	55	Availability of affordable housing
Cost of Living	70	50	Cost of living balance with income profile
<b>Total</b>	<b>76.88</b>	<b>55.00</b>	<b>40% Improvement</b>


Legend - 0 (Low Score) -100 (High Score)

#### About Redhawk Investments Group

Redhawk Investments Group, located in Denver, Colorado is in the business to assist in the development of real estate opportunities in India. Its purpose is to help develop a real estate park in India for the global services industry. The group conjoins the tremendous opportunity in the Indian real estate market and the need for professional services companies to develop a presence in India, in order to cater to local markets and develop the companies' global

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back offices. Redhawk Investments Group has developed a plan for building a community of captive global services centers for about twenty thousand employees along with residential, healthcare, retail and recreational facilities for the employees and their families all within a twenty minute radius. This **Twenty-Minute Lifestyle** will provide clients with additional 30 % savings through lower turnover, higher employee engagement, better training opportunities and superior customer service.