



## Master Planning Announced for “Redhawk City” in Hyderabad

### ***650-acre Development will be a “Twenty-Minute Lifestyle™” Community***

**Denver, Hyderabad, India, April 15th, 2008** – Redhawk Investments Group, a company that develops real estate parks in India for the global services industry, has announced its intention to begin master planning for the new “Redhawk City” micro-city development in Hyderabad. The firm has selected NELSON, an international planning, architecture, interior design, engineering, workplace services and information services company to assist with master planning of approximately 650 acres.

Redhawk City is the first township in what is planned to be a series of similar micro-cities under Redhawk Investments Group’s “Twenty-Minute Lifestyle™” brand. “Our concept provides an ideal solution for international services firms that want to develop a significant presence in India,” said Bipin Agarwal, CEO of Redhawk Investments Group. “With the booming Indian real estate market, we will be able to provide about 20,000 employees with office, residential, healthcare, retail, recreational, telecommunication and educational facilities all within a 20-minute radius. This will contribute significantly to our clients’ employee recruitment, retention and satisfaction.”

Redhawk’s unique “Twenty-Minute Lifestyle” concept creates tremendous value for all the family, employees, corporation, government, and shareholders.

- Corporate – 30% productivity improvement
- Families & Employees – 30% Quality of Living Index improvement
- Environmental Commitment for ‘Green Living’
  1. Climate Change – 250 Million liter of oil will not be burned by transportation
  2. Water Conservation through Recycling and rain harvesting
  3. Alternative Energy usage through Solar, Compressed Natural Gas (CNG), etc.

NELSON was selected as the master planner for the project due to its global experience and in-depth knowledge of the local market. “We are extremely excited to begin work on this unique project,” said NELSON’s Amit Ramani, Senior Vice President, Strategic Planning and Operational Performance. “Redhawk City and the ‘Twenty-Minute Lifestyle’ concept will dramatically impact the Indian real estate landscape. Hyderabad is the perfect launching point due to its significant growth and commercial activity during the last several years. The benefits of a contained community are going to be tremendous for local residents and will provide growth opportunities for local businesses. Upon completion, we anticipate a population of 100,000.”

Redhawk Investments Group is currently in the process of securing funding for the Redhawk City “Twenty-Minute Lifestyle” development. Master planning will begin when this process is complete. The current timeline calls for commercial, residential and other infrastructure for 5,000 people to be ready by early 2011.



### **About Redhawk Investments Group**

Redhawk Investments Group, located in Denver, Colorado, is in the business to assist in the development of real estate opportunities in India. Its purpose is to help develop real estate parks in India for the global services industry. The group conjoins the tremendous opportunity in the Indian real estate market and the need for professional services companies to develop a presence in India, in order to cater to local markets and develop the companies' global back offices. Its "Twenty-Minute Lifestyle" concept -- to provide work, residential and personal amenities all within a 20-minute radius -- offers clients up to 30 percent savings based on lower turnover, higher employee engagement, better training opportunities and superior customer service. For more information about Redhawk Investments Group, visit [www.redhawkinvestments.com](http://www.redhawkinvestments.com).

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### **About NELSON**

NELSON was formed in 1977 as an interior design firm. Since that time, the company has grown to an integrated services firm offering six integrated lines of business. NELSON now has more than 500 Teammates in 36 locations around the world and revenues of more than \$60 million. With strong experience in a broad range of industries, NELSON works with more than 20 percent of companies in the Fortune 100 and is ranked by Interior Design Magazine among the top three firms specializing in corporate / office design. The firm also specializes in the residential / multi-family housing market. For more information about NELSON, visit [www.nelsononline.com](http://www.nelsononline.com).

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