



## Redhawk Investments Group, LLC plans to invest \$1.2 bn in India

**Bangalore, November 30, 2006:** Redhawk Investments Group, LLC today announced the launch of its business concept and detailed plan for investing in India. Its purpose is to help develop the "**Vishadh Park**", a domain-specific real estate park in India for the financial services industry. **Vishadh means pure brilliance**; it symbolizes the vision the founders have to provide to its customers, stakeholders and investors. The group conjoins the tremendous opportunity in the Indian real estate market and the need for financial services companies to develop a presence in India, in order to cater to local markets and develop the companies' global back offices.

The company has come to India to announce the development of the **Vishadh Park**, which focuses solely on the strategic expansion efforts of US, Europe and APEC financial services companies and their access to the talent that exists among India's highly-educated workforce. The domain-specific approach relies on the fact that current offshoring development in India is broad and does not address the challenges related to attrition, domain leverage, education, and quality of life for the talent those global companies wish to attract.

Redhawk defines its vision of less than 20 minute of travel for common utilities which is a boon to organizations for their productivity and also provides individuals a standard of life with balance. Vishadh Park is a 500-acre development that will accommodate the work force of expanding financial services companies, and the local employees who supports the infrastructure of the city that includes offices, homes, commercial, retail and health care facilities, and families. The development will be an epicenter for economic growth and opportunity in India, and it will capitalize on an untapped market in the arena of domain-specific real estate.

**Speaking on this occasion Mr. Bipin Agarwal, CEO Redhawk Investments Group, LLC said that, "*Vishadh Park will become an icon and will be a testimony to many other technology parks that are mushrooming across the country. I am sure this Park will redefine the concept of quality business space in India where our "Twenty minute lifestyle" message resonates with clients and its employees.*"**

He also added that ***Vishadh Park will set up a benchmark for a new generation of technology parks in India. The Park will come to epitomize the strong bilateral relationship between India and other countries. It surely will reflect our strong mutual commitment to foster trade, commercial, people and cultural exchanges.***

The "**Vishadh Park**" project will be a project of about \$1.2B dollars over a period of 10 years. This would be based on the continued growth of the park to support the development and expansion of the plan. The project consists of developing 1.1M sq.ft of commercial property to house the 20,000 new jobs in the park. The initial development also consists of 26M sq.ft. of residential area to house the 20K new professionals. The plan also includes the lifestyle development for retail, healthcare and entertainment areas within the park. Redhawk's goal is to have less than 20 minutes of travel for any activity.



## About Redhawk

**Redhawk Investments Group, LLC** (The “Company”) is in the business to assist in the development of real estate opportunities in India. The Company was formed by the founders who have over 40 years of successful history in the outsourcing, offshoring and real estate industries. Its purpose is to help develop the “**Vishadh Park**”, a domain-specific real estate park in India for the financial services industry. Vishadh means pure brilliance; it symbolizes the vision we have to provide to our customers, stakeholders and investors. The group conjoins the tremendous opportunity in the Indian real estate market and the need for financial services companies to develop a presence in India, in order to cater to local markets and develop the companies’ global back offices. Redhawk offers a unique vision to develop the “**Vishadh Park**”, where it combines the incredible growth happening in the offshore services sector with the need for quality of life and the proper infrastructure to support the growth. Redhawk believes there is a valuable opportunity in developing an industry-specific service center.

### **Media RSVP:**

Sridhar Kumar (99452 85133) / Aneesh Somanath (98868 46438);  
Blue Lotus Communications Pvt. Ltd.